

# Work & Play



***Day and night, Ignite 2024 participants will experience a different*** kind of conference: one with an emphasis on connection and networking. This year, we are heading to Louisville, Kentucky – home to a booming bourbon renaissance, iconic attractions, world-class hotels and venues and a renowned culinary scene. It's the perfect place for transportation, logistics and distributions industry executives and thought leaders to gather and connect.

Beginning Monday evening, participants will gather at the Kickoff Party in The Hub, Ignite's exhibit area. filled with the latest technologies and solutions. Participants will experience food, drinks and entertainment with an AI and technology twist!

On the second night, we will toast a successful day of meetings and insights at [The Frazier](#), the official starting point of [Kentucky's Bourbon Trail](#). The Frazier is home to the Urban Bourbon Experience and we have arranged for noted spirits expert, [Stephen Yates](#), to lead tastings and share his love of bourbon.



# WABASH **IGNITE** 2024

**Ignite 2024** is about creating value-added networking and social interactions because relationships are key to the success and health of our industry. Whether they are new, purposeful connections or simply re-engaging with old friends and colleagues, there's ample time for networking.

Cheers to a great event! We look forward to seeing you at our afterhours events at Ignite.

Space is filling up,  
so **[REGISTER](#)** today!

