



# Top Gun Leadership



***The theme of Ignite 2024: Stronger Together – speaks to Wabash’s*** belief that transportation, logistics and distribution (TLD) is an “ecosystem” where, in order to win in today’s logistics environment, we must work collaboratively and in new ways. Of course, the TLD ecosystem is comprised of hundreds of businesses and organizations that are ecosystems in their own rights.

Effective leadership of the industry and its constituent companies requires we continually develop and grow our leadership skills in order to navigate change with resiliency, build work cultures people want to be a part of and lead with integrity and purpose. All of what participants will see and learn at ***Ignite 2024: Stronger Together*** connects to our collective leadership of ecosystems, including our keynote speakers.

This includes ***Carey Lohrenz***, the first female F-14 Tomcat Fighter Pilot in the U.S. Navy. Carey has worked in fast moving, dynamic environments where inconsistent execution can generate catastrophic results. The same challenges are found in business: markets change, customer needs evolve and those who lead with hesitance – or do not lead out of fear – may be putting their company at risk.



Watch Carey Lohrenz's message to *Ignite 2024* participants:



Carey's timely message about creating high performing teams and developing a culture of learning is based on the best practices of high reliability organizations.

Perspectives from other fields and other leaders can inform our individual leadership approaches and it's just one of the ways *Ignite 2024: Stronger Together* will engage participants in building the kind of future we want for TLD, our businesses, and our people.